



News Release

VALUE CHAIN PARTNERS WITH XEROX TO DELIVER ENHANCED INDUSTRY SOLUTIONS

MELBOURNE, Australia and PALO ALTO, Calif., April 11, 2007 – Globally based information management specialist Value Chain (International) Ltd (“Value Chain”) and Xerox Corporation today announced an agreement to deliver enhanced collaborative business process and performance management solutions for financial services, human resources, insurance, and publishing and education sectors.

Value Chain will integrate Xerox DocuShare CPX – Xerox’s advanced content and process management application – into its business process monitoring solution, IntelliRADAR. The solutions’ combined features will help organizations define and improve their current processes such as automated order management, human resources (HR) management, loans processing, and insurance policy management; and to collaboratively capture, manage, publish and share information. The first industry applications built upon the integration will target human resources and education sectors, and will be launched at the AIIM 2007 conference, which starts April 17 in Boston, Mass.

Value Chain's HR solutions will enable customers to automate key areas such as employee benefits, payroll and administration. Using IntelliRADAR, users will be able to establish business rules for HR activities such as recruiting, screening and interviewing. The solution integrates electronic HR application forms into the DocuShare CPX environment and allows people to monitor these HR processes in real-time within CPX. All documents resulting from these processes are also retained and managed in the DocuShare CPX environment.

For the education sector, Value Chain’s Knowledge Community Framework – an education portal for communication, collaboration and aggregation of data and information – combined with Xerox DocuShare, will allow students and teachers to access course work within the DocuShare environment (or Knowledge Community). The solution will also enable parents

and teachers to exchange information on the progress of a student and recommend alternative strategies to help the individual succeed during the course.

“By combining the strengths of our companies, we are well positioned to deliver powerful business process and performance management solutions that will help simplify decision making across business units in any organization, and enhance the education experience for communities worldwide,” said Value Chain’s CEO and managing director, Ananda Rao.

“Global delivery partners such as Value Chain are strategically important for Xerox,” said Sri Chilukuri, director of strategy, product marketing and business development, Xerox DocuShare Business Unit. “By combining our industry expertise and rich development history, we’re able to develop and deliver solutions that help organizations better leverage and capitalize upon their corporate information.”

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About Value Chain (International) Limited

Value Chain is a global provider of information management and digital publishing solutions. Value Chain designs and deploys information management solutions using a combination of process analysis/optimization and BPM technologies to help companies in their quest for operational transformation and improved performance management.

About Xerox Corporation

Xerox Corporation is a global technology and services enterprise that helps businesses deploy smarter document management strategies and find better ways to work. It offers an array of innovative document solutions, services and systems -- including color and black-and-white printers, digital presses, multifunction devices and digital copiers -- designed for offices and production-printing environments. It also offers associated supplies, software and support.

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